

# AVM MBA Studienverlaufsplan/Übersicht Studienstruktur

| Modul                               | LP | Nr.         | Modulbezeichnung                               | Lehrveranstaltungen | Sem. | Prüfung | Prüfungsform<br>(Dauer) | Gesamt |      | Regelsemester |         |           |         |           |         |           |
|-------------------------------------|----|-------------|------------------------------------------------|---------------------|------|---------|-------------------------|--------|------|---------------|---------|-----------|---------|-----------|---------|-----------|
|                                     |    |             |                                                |                     |      |         |                         | LP     | SWS  | 1<br>(LP)     | 1 (SWS) | 2<br>(LP) | 2 (SWS) | 3<br>(LP) | 3 (SWS) | 4<br>(LP) |
| Grundlagen Betriebswirtschaftslehre | 22 | 1           | Grundlagen des Managements                     |                     | 1    | PL      | K (180 min)             | 6      | 4,00 |               |         |           |         |           |         |           |
|                                     |    | 101         | Internationales Management                     | V (2 SWS)           |      |         |                         |        |      | 3             | 2,00    |           |         |           |         |           |
|                                     |    | 102         | Digitale Transformation                        | V (2 SWS)           |      |         |                         |        |      | 3             | 2,00    |           |         |           |         |           |
|                                     |    | 11          | Marketing                                      |                     | 1    | PL      | K (120 min)             | 4      | 2,67 |               |         |           |         |           |         |           |
|                                     |    | 111         | Strategisches Marketing                        | V (1,33 SWS)        |      |         |                         |        |      | 2             | 1,33    |           |         |           |         |           |
|                                     |    | 112         | Operatives Marketing                           | V (1,33 SWS)        |      |         |                         |        |      | 2             | 1,33    |           |         |           |         |           |
|                                     |    | 12          | Rechnungswesen, Investition und Finanzierung   |                     | 1    | PL      | K (180 min)             | 6      | 4,00 |               |         |           |         |           |         |           |
|                                     |    | 121         | Externes und Internes Rechnungswesen           | V (1,33 SWS)        |      |         |                         |        |      | 2             | 1,33    |           |         |           |         |           |
|                                     |    | 122         | Investition und Finanzierung                   | V (1,33 SWS)        |      |         |                         |        |      | 2             | 1,33    |           |         |           |         |           |
|                                     |    | 123         | Controlling                                    | V (1,33 SWS)        |      |         |                         |        |      | 2             | 1,33    |           |         |           |         |           |
|                                     |    | 20          | Personal und Recht                             |                     | 2    | PL      | K (180 min)             | 6      | 4,00 |               |         |           |         |           |         |           |
|                                     |    | 201         | Grundlagen der Personalwirtschaft              | V (2 SWS)           |      |         |                         |        |      |               |         | 3         | 2,00    |           |         |           |
|                                     |    | 202         | Rechtliche Grundlagen                          | V (2 SWS)           |      |         |                         |        |      |               |         | 3         | 2,00    |           |         |           |
| Soft Skills                         | 14 | 21          | Führungskompetenzen                            |                     | 2    |         |                         | 8      | 5,33 |               |         |           |         |           |         |           |
|                                     |    | 211         | Kommunikation und Präsentationstechniken       | V (2 SWS)           |      | MTP     | Präs. (15-30 min)       |        |      |               |         | 3         | 2,00    |           |         |           |
|                                     |    | 212         | Verhandlungstechniken                          | V (2 SWS)           |      |         |                         |        |      |               |         | 3         | 2,00    |           |         |           |
|                                     |    | 213         | Führungs- und Arbeitsmethoden                  | V (1,33 SWS)        |      | SL      |                         |        |      |               | 2       | 1,33      |         |           |         |           |
|                                     |    | 30          | Organisationsmethoden                          |                     | 3    | PL      | K (180 min)             | 6      | 4,00 |               |         |           |         |           |         |           |
|                                     |    | 301         | Projektmanagement                              | V (2 SWS)           |      |         |                         |        |      |               |         |           | 3       | 2,00      |         |           |
|                                     |    | 302         | Organisationsentwicklung und Change Management | V (2 SWS)           |      |         |                         |        |      |               |         |           | 3       | 2,00      |         |           |
| Aviation Management                 | 24 | 22          | Scientific Methods                             |                     | 2    |         |                         | 6      | 4,00 |               |         |           |         |           |         |           |
|                                     |    | 221         | Analytics                                      | V (2 SWS)           |      | MTP     | K (90 min) o. PA        |        |      |               |         | 3         | 2,00    |           |         |           |
|                                     |    | 222         | Research Methods                               | V (2 SWS)           |      |         |                         |        |      |               |         | 3         | 2,00    |           |         |           |
|                                     |    | 13          | Aviation Management I                          |                     | 1    | PL      | K (150 min)             | 5      | 3,33 |               |         |           |         |           |         |           |
|                                     |    | 131         | Introduction to Aviation Management            | V (2 SWS)           |      |         |                         |        |      | 3             | 2,00    |           |         |           |         |           |
|                                     |    | 132         | Aviation Policy                                | V (1,33 SWS)        |      |         |                         |        |      | 2             | 1,33    |           |         |           |         |           |
|                                     |    | 31          | Aviation Management II                         |                     | 3    | PL      | K (180 min)             | 6      | 4,00 |               |         |           |         |           | 2       | 1,33      |
|                                     |    | 311         | Airline Scheduling and Operations              | V (1,33 SWS)        |      |         |                         |        |      |               |         |           |         | 2         | 1,33    |           |
|                                     |    | 312         | Pricing and Revenue Management                 | V (1,33 SWS)        |      |         |                         |        |      |               |         |           |         | 2         | 1,33    |           |
|                                     |    | 313         | Sustainable Aviation                           | V (1,33 SWS)        |      |         |                         |        |      |               |         |           |         | 2         | 1,33    |           |
|                                     |    | 32          | Aviation Management III                        |                     | 3    | PL      | K (210 min)             | 7      | 4,67 |               |         |           |         |           |         |           |
|                                     |    | 321         | Air Cargo Management                           | V (1,33 SWS)        |      |         |                         |        |      |               |         |           |         | 2         | 1,33    |           |
|                                     |    | 322         | Airport Management                             | V (1,33 SWS)        |      |         |                         |        |      |               |         |           |         | 2         | 1,33    |           |
|                                     |    | 323         | Air Traffic Management                         | V (1,33 SWS)        |      |         |                         |        |      |               |         |           |         | 2         | 1,33    |           |
|                                     |    | 324         | Aviation Safety and Security                   | V (0,67 SWS)        |      |         |                         |        |      |               |         |           |         | 1         | 0,67    |           |
|                                     |    | 40          | Masterarbeit (MBA)                             |                     | 4    | PL      |                         | 30     | 0    |               |         |           |         |           |         | 30        |
|                                     |    | Gesamtsumme |                                                |                     |      |         |                         | 90     | 40,0 | 21            | 14,0    | 20        | 13,3    | 19        | 12,7    | 30        |

**Legende:** Sem = vorgesehenes Semester, SWS = Semesterwochenstunde, LP = Leistungspunkte, V = Vorlesung, PL = Prüfungsleistung, MTP = Modulteilprüfung, HA = Haus-arbeit, K = Klausur, PA = Projektarbeit